

I Semester

Introduction to Tourism

Course Outcomes (COs)

CO1: Explain the concept, nature, scope, and significance of tourism and its role in economic, social, and cultural development.

CO2: Identify and classify the various forms, types, and components of tourism, including domestic, international, leisure, business, cultural, and heritage tourism.

CO3: Describe the structure and functions of the tourism industry, including transportation, accommodation, travel agencies, tour operators, and destination management organizations.

CO4: Analyze the impacts of tourism on society, culture, economy, and the environment, and recognize the importance of sustainable tourism practices.

CO5: Apply fundamental tourism concepts and principles to evaluate tourism destinations and understand current trends, challenges, and career opportunities in the tourism industry.

II Semester

Heritage Tourism Resources in India

Course Outcomes (COs)

CO1: Explain the concept, classification, and significance of India's tangible and intangible heritage resources in the context of tourism.

CO2: Identify and describe the major cultural, historical, architectural, archaeological, natural, and religious heritage attractions across different regions of India.

CO3: Analyze the role of heritage resources in promoting tourism, cultural identity, and sustainable regional development.

CO4: Evaluate the importance of heritage conservation, preservation policies, and the role of government and international organizations in protecting India's heritage assets.

CO5: Apply knowledge of Indian heritage tourism resources to design heritage tourism itineraries and promote responsible and sustainable tourism practices.

III Semester

Heritage Tourism in Karnataka

Course Outcomes (COs)

CO1: Explain the historical, cultural, architectural, natural, and religious heritage resources of Karnataka and their significance in tourism.

CO2: Identify and describe the major heritage tourism destinations of Karnataka, including monuments, temples, forts, palaces, museums, and heritage sites.

CO3: Analyze the role of Karnataka's heritage resources in promoting tourism, regional development, and cultural preservation.

CO4: Evaluate the policies, conservation practices, and the contributions of government and heritage organizations in protecting and managing Karnataka's heritage assets.

CO5: Design heritage tourism itineraries and recommend sustainable tourism strategies that promote responsible visitation and community participation in Karnataka.

IV Semester

Guiding Skill and Personality Development in Tourism

Course Outcomes (COs)

CO1: Explain the roles, responsibilities, ethics, and professional standards of a tourist guide in the tourism industry.

CO2: Demonstrate effective communication, presentation, and interpretation skills while guiding diverse groups of tourists.

CO3: Develop essential personality traits, including leadership, confidence, teamwork, problem-solving, and customer service skills required for tourism professionals.

CO4: Apply guiding techniques, itinerary management, safety procedures, and visitor handling skills in different tourism settings.

CO5: Evaluate tourist needs and deliver quality guiding services by practicing professionalism, cultural sensitivity, and responsible tourism principles.

V Semester

Tourism and Heritage Management

Course Outcomes (COs)

CO1: Explain the concepts, principles, and significance of tourism and heritage management in the conservation and sustainable use of heritage resources.

CO2: Identify and evaluate the challenges and opportunities involved in managing cultural, natural, and intangible heritage sites for tourism.

CO3: Analyze the roles of government agencies, local communities, private organizations, and international bodies in heritage conservation and tourism development.

CO4: Apply heritage management strategies, visitor management techniques, and sustainable tourism practices to protect and promote heritage destinations.

CO5: Develop heritage tourism management plans and recommend policies that balance heritage conservation, visitor satisfaction, and community participation.

VI Semester

Travel and Tour Operators

Course Outcomes (COs)

CO1: Explain the structure, functions, and roles of travel agencies and tour operators in the tourism and hospitality industry.

CO2: Demonstrate knowledge of tour planning, itinerary preparation, costing, pricing, and packaging for domestic and international tourism.

CO3: Apply ticketing, reservation, travel documentation, and customer service procedures in travel agency and tour operation activities.

CO4: Analyze the operational, legal, ethical, and marketing aspects of travel agencies and tour operators in a competitive tourism environment.

CO5: Develop tour packages and business plans by integrating tourism resources, market demand, technology, and sustainable tourism practices.